

Jeanette Long
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Jeanette has been facilitating and training in rural industries for 20 years. She has a passion for developing the skills of rural and regional people.

Along with her husband, Bill, she works in their consultancy business, Ag Consulting Co, which is based on the family farm at Ardrossan in South Australia. Her work focuses on facilitation and, workshop delivery including; leadership, communication, business and strategic planning, facilitation skills, mentoring and farm succession. Jeanette also facilitates business strategic planning and farm family succession planning meetings.

From 2004-2011 she was the National Project Manager for the Partners in Grain project, which facilitates professional development opportunities for partners in the farming business. The project has a particular focus on women and young people and has been running for 10 years.

Current projects include; the GRDC and DAFF funded Grain and Graze project as the SA manager of the Adaptive Management component and the GRDC Extension Adoption Training and Support Program.

In 2011 she delivered leadership training for the Agri-Womens Trust in New Zealand, “Link, Learn, Lead” workshop for Dairy SA, “Adoption and Extension for Young Agriculturalist” funded by DAFF and “Team Building” for Foundation of Regional and Rural Renewal.

Recent facilitation roles have included: NRM Sustainable Agriculture workshops across SA, Partners in Grain Program Logic development, National Rural Women’s Network planning session and strategic planning for the Advisory Board of Agriculture.

Jeanette has been involved in many boards and committees. Currently she is the Treasurer for the Ag Excellence Alliance in SA and a member of the SA Women’s Education Advisory Group. Other roles have included; Board member and Treasurer of Australian Women in Agriculture, Chair of the Inland Fisheries Management Committee, Deputy Chair of the Native Vegetation Council, member of the SA Women’s Advisory Council, member of the Agriculture and Horticultural Training Council and board member of the Grains Research Development Corporation.

She has a Bachelor of Applied Science in Agriculture, Graduate Diploma in Education, Masters in Business Administration-Agribusiness and a Certificate 4 in Workplace Training and Assessment. Jeanette is accredited to deliver the Myers Briggs, Type Indicator and the Coaching Clinic©. She is a trained facilitator, has completed the Australian Institute of Company Directors Diploma and currently is training to be a coach.

Jeanette was the recipient of the SA Rural Women’s Award in 2004 and received a Centenary Medal for her work as rural business management trainer in 2003.



Bill and Jeanette are involved in both of their family farming properties as well as being Directors and shareholders of Australian Bee Services, a pollination business established by Bill and two colleagues three years ago. They have two children; Alice 20 and William 17, and divide their time between Adelaide, where the children are based for school and university, and the farm at Ardrossan.